ICANN 38
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Developing a Consumer Agenda for ICANN

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- Consumer

- Agenda

- ICANN

- Conclusions

- Next steps

How did we get here?

- Technical coordination

- Commercial coordination

- Accountability task

ICANN Affirmation of Commitments

- Decisions in the Public Interest
- Consumer Trust
- Consumer Choice
- For the benefit of global Internet users
- Effects of decisions on the public

Concepts

- CONSUMER

- AGENDA

- ICANN

This week…..

- Multi-stakeholder model
- A vital public resource
- Public interest in the Internet
- Social welfare and economic efficiency
- Consumer protection

Today

- Conversation
- Contributions
- Concepts
- Cross Community
- Colleagues…..

Today's Agenda

- Consumer

- Agenda

- ICANN

- Conclusions

- Next steps